



2025

Technical Program



Introducción

National Conference of Internal Auditors September 29 and 30

As every year, **the 2025 National Conference of Internal Auditors** will be the most important event in the country for professionals interested in exploring new trends, knowledge, and skills in Internal Auditing and its related disciplines.

Aware of the opportunities and challenges facing our discipline, IMAI has prepared a Technical Program for this 41st consecutive Conference. The Agenda covers not only the most relevant advances in our profession, but also incorporates transformative aspects of Internal Auditing, enabling its practitioners to continue adding value and increasing the impact of their practice in all types of organizations.

We will analyze key topics such as **Internal Control; Ethics and Compliance; Data Analytics; Artificial Intelligence; RPA (Robotic Process Automation); Multidisciplinary Team Building; Transformative Culture**, among other critical topics, presented by the most prominent national and international speakers in their fields.

IMAI invites all professionals in the country to strengthen and renew their ties with colleagues and friends throughout the country, to establish new personal and professional relationships, and to strengthen the quality and impact of our work through the opportunities offered by the 2025 National Meeting of Internal Auditors.

Let's continue to demonstrate the great value and relevance of Internal Auditing in today's dynamic and complex scenarios, and in 2025, let us continue driving organizational transformation with leadership and commitment.

Mexican Institute of Internal Auditors, IMAI

More Information and Registration:

<https://www.encuentronacional.com.mx/inscripcion/>

AGENDA

Monday 29

	08:00 - 08:55	Record
	08:55 - 09:00	Inaugural Message
	09:00 - 10:00	Linh Truong "Internal Audit in Transformation: A Global Perspective on Relevance, Innovation, and the Road Ahead"
	10:00 - 10:20	BREAK 1 - (In-Person and virtual expo and interaction between participants)
	10:20 - 11:20	Matt Galvin "Building and Scaling an Advanced Analytics Function in Internal Audit"
	11:20 - 11:40	BREAK 2 - (In-Person and virtual expo and interaction between participants)
	11:40 - 12:40	Gideon T. Rasmussen "Adaptive Cybersecurity Risk Assessments"
	12:40 - 13:00	BREAK 3 - (In-Person and virtual expo and interaction between participants)
	13:00 - 14:00	Adam Turteltaub "Understanding Human Behavior to Strengthen Ethical Culture and Compliance"
	14:00 - 15:15	FREE TIME - BREAK (Food in-person and virtual Expo and Interaction between participants)
 	15:15 - 16:15	Montserrat Peña Arvizu Victor Cortés "Risk Management and Internal Audit, a Single Objective: Business Sustainability"
	16:15 - 16:35	BREAK 4 - (In-Person and virtual expo and interaction between participants)
 	16:35 - 17:35	Ricardo Zunino Ricardo Arellano "Continuous Auditing and Data Analytics: A United Front Against Fraud"

AGENDA

Tuesday 30

	09:00 - 10:00	Tracey Keele	"The Human Factor: Revolutionizing Performance in an Era of Complexity"
	10:00 - 10:20	BREAK 1 - (In-Person and virtual expo and interaction between participants)	
	10:20 - 11:20	Trent Russell	"Revolutionizing Compliance and Internal Audit with AI Agents"
	11:20 - 11:40	BREAK 2 - (In-Person and virtual expo and interaction between participants)	
	11:40 - 12:40	Gerry Zack	"Risk Assessment in Today's Turbulent Times"
	12:40 - 13:00	BREAK 3 - (In-Person and virtual expo and interaction between participants)	
	13:00 - 14:00	Ama Agyapong	"Inclusive Leadership: Driving Objectivity Through Inclusion"
	14:00 - 15:15	FREE TIME - BREAK (Food in-person and virtual Expo and Interaction between participants)	
	15:15 - 16:15	Luis Moya	"Audits with Management and Analytics Technology - Next-Generation AI is Here"
	16:15 - 16:35	BREAK 4 - (In-Person and virtual expo and interaction between participants)	
 	16:35 - 17:45	<u>Panel</u> Jorge Rodríguez Ferreiro Louis García	"Internal Audit of the Future: Comprehensive Methodologies and Advanced Automation"
	17:45 - 17:50	Closing Message (IMAI)	



2025

Speakers and Conferences





PORTRAIT

Linh San Truong is a distinguished professional in the field of internal audit and risk management, with a strong academic background and extensive experience across diverse industries. She holds an MBA, is a Certified Public Accountant (CPA), Certified Internal Auditor (CIA), Certified Information Systems Auditor (CISA), and holds a CRMA certification. Throughout her career, she has served as Chief Audit Executive at four different companies, leading transformations in both internal audit and enterprise risk management (ERM).

Linh has worked in a variety of industries, including Financial Services, Transportation, Government, Oil & Gas (both downstream and upstream), Retail, and Biomedical. Her experience in these industries has allowed her to develop a deep understanding of implementing audit and risk management strategies that improve the efficiency and effectiveness of organizations.

Currently, Linh is the Chairman of Finance on the Board of Directors of Noggin, where she advises audit leaders on best practices in auditing and Enterprise Risk Management (ERM). She is also a frequent speaker at international events, sharing her knowledge and expertise on topics such as corporate governance, risk culture, and enterprise risk management. She recently became a published author with her book, **"Seven Deadly Sins of Organizational Culture."**

Throughout her career, Linh has demonstrated an exceptional ability to lead high-performing teams and implement innovative solutions that generate tangible results. Her commitment to professional excellence and dedication to ongoing training have made her a leading figure in her field.

Linh Truong

“Internal Audit in Transformation: A Global Perspective on Relevance, Innovation, and the Road Ahead”

In an era defined by rapid technological advancement, regulatory complexity, and evolving stakeholder expectations, internal auditing stands at a crucial crossroads. This session offers a comprehensive and strategic look at the profession's current relevance and future trajectory. Drawing on her experience across diverse industries, Linh San Truong will explore how internal auditing can elevate its role as a trusted advisor and catalyst for change.

The session will address topics such as AI governance, agile auditing, and enterprise risk and compliance transformation. Through case studies and real-life examples, attendees will learn how the profession can adapt and thrive in a dynamic risk environment. The presentation will also highlight emerging trends and the necessary skills internal auditors require to meet future challenges.

Additionally, participants will discuss how the activity can innovate and strategically align its functions to add value to the organization. Best practices and technological tools that can transform internal auditing, improving the efficiency and effectiveness of its processes, will be explored.

Finally, Linh will share success stories and lessons learned from her extensive experience, inspiring attendees to implement significant changes in their professional profiles and in their own organizations.

Key Learning Points:

- **Relevance of Internal Audit:** Understand the current and future importance of internal auditing in a dynamic risk environment.
- **AI Governance:** Explore how internal auditing can effectively manage and govern artificial intelligence, implementing agile methodologies to improve efficiency and adaptability.
- **Business Risk Transformation:** Identify and manage business and compliance risks in a complex regulatory environment.
- **Innovation and Strategic Alignment:** Discover how internal auditing can innovate and strategically align to add value to the organization.



Matt Galvin

PORTRAIT

Matt Galvin has built his career on the frontlines of corporate compliance and legal risk transformation—from the boardroom to the U.S. Department of Justice. As a pioneering **Chief Ethics & Compliance Officer (CECO)** at **AB InBev**, Matt led the integration of data, **analytics, and artificial intelligence** into global compliance systems, spearheading the development of **BrewRIGHT**, one of the most advanced platforms of its kind.

In public service, Matt played a key role at the **U.S. Department of Justice**, where he launched technologies to detect white-collar crime and led corporate compliance evaluations across a wide range of industries. He also contributed significantly to the DOJ's corporate policy development, both domestically and internationally.

As **Co-Founder of Gentec Global Advisors PLLC**, Matt now advises governments, boards of directors, and senior executives of multinational corporations on modern compliance expectations, data governance, internal controls, and the strategic use of data to generate **predictive insights** and proactively mitigate risk.

With experience conducting investigations in over **thirty jurisdictions**, Matt has guided organizations through complex crises and regulatory challenges. He is an attorney admitted to practice in **New York, Hong Kong**, and (pending) the **District of Columbia**, and has practiced law in both the **U.S. and Asia**. He is also fluent in **Mandarin**, enhancing his ability to operate in global and cross-cultural environments.

Matt Galvin is widely recognized as a leading voice in the evolution of corporate compliance, combining strategic vision, legal expertise, and technological fluency to redefine standards of business integrity in the 21st century.

Matt Galvin

“Building and Scaling an Advanced Analytics Function in Internal Audit”

As data becomes the most strategic asset within organizations, internal audit is challenged to evolve into a more predictive, automated, and evidence-based function. In this high-level session, **Matt Galvin** will share his vision and experience on how to build and scale an advanced analytics capability that fundamentally transforms how audits are conducted, risks are detected, and value is delivered to the organization.

Galvin will outline the key components required to develop a robust analytics architecture within internal audit, including the integration of data analytics tools, artificial intelligence, and process automation. Through practical examples and real-world case studies, he will demonstrate how these capabilities enable a shift from retrospective audits to continuous monitoring models, achieving 100% transaction coverage and unprecedented capacity to detect anomalies, fraud, and emerging risks.

The session will also explore the critical success factors for adopting advanced analytics—ranging from organizational culture and talent development to data governance and alignment with strategic business objectives. Galvin will emphasize how a well-designed analytics function not only enhances operational efficiency but also positions internal audit as a strategic partner in enterprise decision-making.

Targeted at audit leaders, compliance officers, analysts, and risk executives, this session will provide a clear roadmap for those seeking to modernize their control functions and stay ahead of the challenges posed by the digital landscape. It is a unique opportunity to learn from one of the foremost global authorities in the field.

Key Learning Takeaways:

- **Design an effective strategy** to build an advanced analytics function within internal audit.
- **Apply data analytics and AI tools** to achieve full and continuous coverage of audited processes.
- **Identify cultural, technical, and organizational factors** that drive or hinder the adoption of analytics capabilities.
- **Transform internal audit into a predictive function**, capable of anticipating risks and generating early warnings.
- **Align the analytics function with strategic business objectives** to maximize its impact and relevance.



Gideon T. Rasmussen

CISSP, CRISC, CISA, CISM, CIPP

PORTRAIT

Gideon Rasmussen is a seasoned Cybersecurity Management Consultant with over two decades of experience spanning corporate, government, and military environments. His career reflects a deep commitment to strengthening organizational resilience through strategic cybersecurity leadership, risk management, and program development.

Gideon has held pivotal roles across a wide range of industries—including banking, insurance, pharmaceuticals, advertising, and state government—as well as within the U.S. Department of Defense and the United States Air Force. His expertise encompasses the design and execution of robust cybersecurity programs, including Information Security (as a Chief Information Security Officer), PCI compliance, Third-Party Risk Management, Application Security, and Enterprise Risk Management.

A recognized thought leader in the field, Gideon has authored more than 30 articles on information security, contributing to the professional development of cybersecurity practitioners worldwide. His work is informed by both strategic insight and hands-on experience, making him a sought-after speaker and advisor on topics such as adaptive risk assessments, cybersecurity metrics, and internal audit alignment.

Gideon is a veteran of the U.S. Air Force and a graduate of the FBI Citizens Academy, reflecting his lifelong dedication to public service and national security. He is also known for his personal discipline and endurance, having completed the grueling Bataan Memorial Death March four times—an achievement that mirrors his tenacity in the cybersecurity arena.

With a unique blend of technical depth, operational experience, and a passion for education, Gideon continues to influence the cybersecurity landscape through consulting, writing, and speaking engagements that empower organizations to navigate today's complex threat environment with confidence.

“Adaptive Cybersecurity Risk Assessments”

This session provides practical advice to conduct cybersecurity assessments. It details the end-to-end process including: scoping, 15 steps to develop work papers, scheduling, on-site assessment, report preparation and presentation.

The first assessment example leverages the NIST Cybersecurity Framework for coverage across security domains. Sample scoping questions are provided, with tips and examples to create testing procedures based on cyber threat intelligence, business processes, insider threat and fraud.

The scoping methodology is risk opportunistic to adapt assessments year-over-year. There is focus on areas that have not been evaluated recently and areas that may require enhanced controls due to the presence of valuable data. Attendees are encouraged to evaluate lines of business and to take deep dives into critical functions.

The session provides an assessment report framework. There are tips for briefing executives including a slide deck framework covering the threat landscape, assessment methodology, high and moderate-high findings; Strengths, Weaknesses, Opportunities and Threats (SWOT) and next steps.

Learning Objectives:

- Provide a practical approach to conduct cybersecurity assessments.
- Address the end-to-end process of a cybersecurity assessment.
- Provide tips to adapt assessments year over year.
- Provide information the audience can leverage upon return to work.



Adam Turteltaub

CCEP, CHC

PORTRAIT

Adam Turteltaub is Chief Engagement and Strategy Officer for the Society of Corporate Compliance and Ethics (SCCE) and the Health Care Compliance Association (HCCA). With over 18,000 members worldwide, the SCCE and HCCA represent one of the most influential professional communities in the field of compliance and ethics, providing continuing education, internationally recognized certifications, and collaborative forums for professionals across all sectors.

Since joining SCCE & HCCA in 2008, Adam has been a key figure in the design and implementation of engagement strategies, institutional positioning, and the development of high-impact technical content. His leadership has been instrumental in consolidating the organization's global presence and fostering a proactive and resilient culture of integrity and compliance in highly regulated corporate environments.

Recognized for his analytical and communication skills, Adam is a frequent speaker at international conferences on ethics, compliance, and auditing. He is also the host of the Compliance Perspectives podcast, a leading platform that addresses emerging trends, regulatory challenges, and best practices in compliance and organizational ethics, featuring world-class experts.

His previous professional career includes more than a decade in the advertising and marketing industry. He also served on Senator Daniel Patrick Moynihan's staff in Washington, D.C., an experience that strengthened his understanding of legislative and public policy processes.

Adam has also been recognized as Top Author in Compliance by the JD Supra Readers' Choice Awards, in recognition of his intellectual leadership and ability to generate high-value technical content for the global ethics and compliance community.

With strategic vision, a strong technical foundation, and a lifelong commitment to institutional integrity, Adam Turteltaub continues to be an influential voice in the evolution of organizational ethics and compliance worldwide.

Adam Turteltaub

“Understanding Human Behavior to Strengthen Ethical Culture and Compliance”

In today’s complex and fast-paced business environment, fostering a culture of integrity requires more than robust controls and periodic audits. This session explores the critical role of behavioral science in enhancing compliance effectiveness and organizational ethics.

Drawing on the latest research from behavioral economics, psychology, and organizational studies, Adam will examine the cognitive patterns and decision-making tendencies that influence ethical behavior in the workplace.

Grounded in a robust and expanding body of interdisciplinary research, this session will delve into the cognitive, emotional, and contextual drivers of human behavior—factors that often operate beneath the surface and elude traditional audit and compliance mechanisms.

Rather than relying solely on deterrence or punitive frameworks, the discussion will emphasize how organizations can design and implement more intelligent, behaviorally informed checks and balances that align with how individuals actually perceive, decide, and act in real-world environments.

This behavioral perspective is especially timely and aligned with the strategic priorities of today’s compliance and audit functions, including fraud prevention, ethical leadership, and risk mitigation. By challenging outdated assumptions and integrating evidence-based insights from behavioral economics and psychology, participants will be equipped with practical, forward-looking tools to strengthen ethical culture, enhance decision-making, and drive sustainable compliance outcomes across their organizations.

Key Takeaways:

- Understand the psychological and behavioral factors that make individuals more susceptible to lying, cheating, and drawing flawed conclusions—often more frequently than we assume.
- Identify more effective, research-based methods for encouraging ethical behavior and decision-making in the workplace.
- Learn how behavioral economics reveals the conditions that increase the likelihood of misconduct—and how to design checks and balances that mitigate these risks.
- Radically improve long-term compliance outcomes by integrating behavioral insights into auditing, training, communication, and organizational design.



Montserrat Peña Arvizu

PORTRAIT

Montserrat Peña Arvizu holds a degree in Accounting from the National Autonomous University of Mexico (UNAM) and a Diploma in Internal Audit Management from the Latin American University (ULA). Over more than 15 years of professional experience, she has built solid experience in risk management, internal auditing, internal control, regulatory compliance, budgeting, and finance, in sectors such as retail, hospitality, manufacturing, services, and aerospace.

For five years, she worked at Ernst & Young Mexico as an Experienced Audit Senior, participating in high-level financial, operational, and compliance audits, as well as in projects implementing GRC systems, reporting lines, internal control models, and key corporate processes.

He currently serves as Corporate Business Risk Manager at Grupo Gigante, where he leads the identification, assessment, and treatment of risks under international frameworks such as COSO ERM, ISO 31000, and SOX. His strategic approach, leadership skills, and commitment to organizational ethics have been key to strengthening the culture of compliance and continuous improvement in the organizations where he has worked.

His participation in the 2025 National Meeting of Internal Auditors represents a valuable contribution to the technical dialogue on the evolution of risk management and the transformative role of internal auditing in dynamic and complex environments.



PORTRAIT

Víctor G. Cortés S. holds a degree in Industrial Engineering from the Metropolitan Technological University, postgraduate studies in Business from Adolfo Ibáñez University, a Master's degree in Risk Management from EALDE Business School, and is currently a candidate for a Master's degree in Finance from Andrés Bello University.

He has more than 20 years of experience implementing technological solutions for Corporate Governance, Risk, Compliance, Internal Audit, and Sustainability (GRC & ESG) management. He has led transformative projects in organizations across diverse sectors, combining strategic vision, innovation, and deep technical knowledge.

He has held positions such as Risk Consulting Manager at Deloitte, Consultant at IXUS Consultores, and University Professor. He currently leads Grupo Mitiga, a firm specializing in SaaS solutions for comprehensive risk and compliance management. He has driven the development of platforms such as B-GRC, Ética en Línea, RIS – Informe Integral de Sostenibilidad, and Regulatek, focused on strengthening transparency, corporate ethics, and organizational sustainability.

His professional approach is distinguished by the integration of advanced technology with ethical and governance principles, actively contributing to the evolution of the internal audit function in Latin America.

Montserrat Peña Arvizu**Víctor Cortés**

“Risk Management and Internal Audit, a Single Objective: Business Sustainability”

In a corporate environment marked by volatility, regulatory pressure, and digital transformation, business sustainability has become a strategic imperative. This conference offers an in-depth reflection on how compliance, risk management, and internal audit, when integrated, can become drivers of organizational resilience, value, and longevity.

Through a joint presentation, the speakers will share practical experiences, proven methodologies, and real-life cases that demonstrate how these disciplines, far from operating in silos, must collaborate strategically to anticipate threats, strengthen internal control, and foster a culture of ethics and continuous improvement.

Specialized risk-focused audit methodologies will be analyzed to anticipate problems, strengthen internal controls, and make smarter decisions, enhancing organizations' responsiveness to complex scenarios. The role of leadership in consolidating corporate governance structures that promote sustainability as a cross-cutting theme will also be highlighted.

This session is designed for audit, compliance, and risk management leaders and members of senior management seeking to transform their roles into true strategic business partners.

Key Learning Takeaways

- How to integrate internal audit and risk management to strengthen organizational sustainability.
- Strategies to anticipate emerging risks and strengthen internal control.
- Use of technology and GRC systems to improve efficiency and traceability.
- Fostering an ethical, resilient, and continuous improvement-oriented culture.



Ricardo Zunino

PORTRAIT

Ricardo Zunino is a partner of Application Integrity, Digital & Analytics at Cybertrust Latam, with more than 20 years in the market, he has stood out directing projects of different kinds, from the implementation of internal control models on technological solutions, to information security projects for various companies in Latin America.

He has extensive experience in systems and process auditing, such as risk assessment for different industries and solutions. He has also led market initiatives in order to develop and implement commercial strategies to position the services and solutions under his responsibility. In addition, he has been in charge of projects for the remediation of roles and user profiles in SAP, such as the implementation and execution of GRC solutions.

He has an outstanding academic background, including graduates from the University of Chile and the Adolfo Ibañez University. In addition, he holds a Master's Degree in Business Intelligence and Data Science from the prestigious IEBS business school in Spain.

Due to his outstanding career, he constantly participates in the creation of opinion articles and analysis for various media outlets on technologies for Latam.

- **Profession:** Accountant Auditor
- **Experiencia:** +20 years
- **Company:** Cybertrust
- **Website:** www.Cybertrustlatam.com
- **Country:** Chile, México and Spain
- **Linkedin:** <https://www.linkedin.com/in/rzunino/>



Ricardo Arellano

PORTRAIT

With over fifteen years of experience in the field of technology applied to auditing, information security, and risk management, Ricardo Arellano has established himself as a key figure in the implementation of access control and regulatory compliance solutions in Latin America. He currently serves as Senior Manager at Cybertrust Latin America, where he leads strategic initiatives in SAP security; Governance, Risk & Compliance (GRC), as well as user role and profile reengineering.

His experience encompasses high-impact projects across various sectors, from access remediation in SAP environments to the implementation of platforms such as SAP GRC and Audit Management. His approach combines technical rigor with a comprehensive business perspective, enabling him to lead regional efforts aimed at strengthening internal control architectures and enhancing organizational resilience against technological risks.

In the academic sphere, Ricardo is a speaker for the Chilean Institute of Internal Auditors (ICAI) in specialized courses on SAP security and auditing, and a lecturer in postgraduate programs at the University of Chile focused on ERP system auditing. He holds a degree in Information Technology Management from the University of San Sebastián and completed postgraduate studies in Forensic Auditing, Internal Control, and Management Control at the Central University of Chile, where he also earned a Master's degree in Corporate Risk Management and Control.

Committed to technical knowledge dissemination and strengthening the professional community, he actively contributes to specialized technology and auditing media outlets in the region, providing analysis and insights on emerging cybersecurity and compliance challenges.

Ricardo Zunino
Ricardo Arellano

“Continuous Auditing and Data Analytics: A United Front Against Fraud”

In an environment where fraud risks are evolving rapidly and with increasing sophistication, Internal Audit faces the challenge of anticipating threats through more agile and accurate tools. This conference addresses how continuous auditing, supported by advanced analytical models, becomes a strategic ally for detecting irregularities, strengthening controls, and increasing organizations' preventive capacity.

Through a practical, results-oriented approach, the key elements for designing a continuous audit framework that integrates analytics as an essential component will be explored. The fundamentals of an effective fraud risk assessment will be reviewed, as well as the minimum requirements that an organization should consider to successfully implement these types of models.

The session will include case studies illustrating how data analytics can identify suspicious patterns, atypical transactions, and early signs of fraud. This example will serve as a guide to understanding the real-world applicability of these tools in different sectors and organizational contexts.

Finally, the role of the internal auditor as an agent of change will be reflected upon, capable of integrating technology, strategic vision, and business knowledge to build more robust and dynamic control systems.

Key Learning Points:

- Understand the value of Data Analytics as a tool for early fraud detection.
- Identify the technical and organizational requirements for implementing Continuous Audit models.
- Learn practical methodologies for assessing fraud risk and designing effective controls.
- Recognize the transformative role of the Internal Auditor in the digital age.



Tracey Keele

PORTRAIT

Tracey Keele is the Founder and CEO of Keele Advisory, where she helps organizations navigate disruption and harness the power of behavior—reducing the risk of hidden cultural liabilities. She created Culture Killers, a framework that makes culture accessible, nameable, and actionable by exposing everyday behaviors that quietly sabotage strategy, execution, and trust.

A CPA with 25+ years of experience, Tracey has led internal audit, enterprise risk, and culture transformation across life sciences, professional services, and the public sector.

At KPMG, she served as Risk Advisory Partner and National Industry Lead for Life Sciences Internal Audit, Compliance, and Risk Services. She later led the firm's enterprise-wide culture transformation, shifting behavior and embedding accountability across 40,000 professionals in response to regulatory crisis and disruption.

Previously, she held global audit leadership roles at GlaxoSmithKline, where she built and led a values assurance program that shaped UK regulatory expectations and informed board-level oversight of culture.

A sought-after advisor and speaker, Tracey is known for translating complex transformation challenges into clear, actionable strategies. She is a Prosci-certified change practitioner and a NACD Directorship Certification candidate.

Tracey Keele

“The Human Factor: Unlocking Performance in an Era of Complexity”

The future of internal audit lies not just in testing controls—but in creating value. And that requires a deeper understanding of behavior. As organizations face rising complexity and disruption, internal audit must evolve to address cultural blind spots, behavioral risk, and the human factors that can quietly undermine performance and increase exposure.

Today’s auditors must look beyond what’s documented to what’s tolerated, incentivized, or ignored. This session unpacks the most common—but often overlooked—conditions that sabotage strategy, erode trust, and stall execution. Drawing from the Culture Killers series and over a decade of transformation experience, Tracey Keele will equip internal audit professionals with a sharper lens to recognize and respond to these cultural threats.

This session will strengthen audit’s ability to create, protect, and sustain value by integrating culture into assurance, advisory, and governance activities. Attendees will gain actionable tools to expand audit scope, elevate influence, and increase strategic impact across the enterprise.

Ultimately, this is a call to action—for internal audit unlock a powerful tool in the toolkit: behavioral insight. Done right, this expands audit’s influence, strengthens brand, and positions it as a trusted partner in navigating complexity, unlocking performance, and building resilience.

Key Takeaways:

- **Demystify Culture:** Understand what culture is—and what it’s not—and how to use it as a lever for risk mitigation and performance.
- **Recognize the Culture Killers:** Identify how behaviors like ambiguity, tribalism, and toxic positivity quietly derail strategy and inflate risk.
- **Evolve Your Audit Program:** Walk away with practical steps to transform your audit approach, strengthen strategic influence, and embed cultural considerations into how your internal audit team operates.



Trent Russell

PORTRAIT

Trent Russell is the founder of **Greenskies Analytics**, a consulting firm dedicated to empowering internal audit teams through the strategic use of data analytics and artificial intelligence. With a strong foundation in financial services, Trent began his career at **Ernst & Young's Financial Services Office**, where he played a pivotal role in developing data analytics procedures that significantly enhanced audit effectiveness and efficiency.

At Greenskies Analytics, Trent specializes in designing and implementing **audit analytics strategies**, guiding internal audit departments through the launch, scaling, and maturation of their analytics initiatives. His work focuses on making analytics programs not only operational but truly impactful—helping teams progress along the **analytics maturity model** with practical, results-oriented solutions.

Trent is widely recognized for his **thought leadership in the integration of artificial intelligence and agentic technologies** into internal audit. He has been at the forefront of helping audit functions adopt AI-driven tools for risk assessment, anomaly detection, and continuous auditing, transforming traditional audit processes into agile, data-informed systems of governance.

Beyond his consulting work, Trent is a prominent voice in the global audit and analytics community. He is the **host of The Audit Podcast**, a leading platform where he interviews industry experts and explores emerging trends in internal audit, analytics, and technology. He also organizes and leads the **Audit Analytics and AI Conference**, and facilitates **quarterly audit analytics roundtables**, fostering collaboration and innovation among professionals.

Trent's dynamic style, deep technical expertise, and forward-thinking approach make him a highly sought-after speaker and advisor in the evolving landscape of audit innovation.

Trent Russell

“Revolutionizing Compliance and Internal Audit with AI Agents”

As organizations navigate increasingly complex and fast-paced business environments, internal audit and compliance functions are under pressure to evolve and embrace the digital transformation era. In this keynote session, **Trent Russell**, a recognized leader in audit innovation, will present a strategic and practical perspective on how **artificial intelligence (AI) agents** are redefining standards of efficiency, accuracy, and value creation in these critical disciplines.

This high-impact session will explore how intelligent agents—powered by advanced language models and cognitive automation—are being integrated into audit processes to perform tasks such as real-time data analysis, risk assessment, continuous monitoring, and automated reporting. Russell will share real-world use cases and key lessons learned, demonstrating how these technologies not only optimize resources but also enhance strategic decision-making.

The session will also address the ethical, regulatory, and operational challenges associated with implementing AI in control functions, emphasizing the importance of the **“human-in-the-loop”** approach to ensure human oversight and validation at every stage of the process. Additionally, participants will gain insights into the key criteria for selecting, training, and scaling AI agents within robust compliance frameworks aligned with corporate governance.

Designed for audit leaders, compliance officers, data analysts, and professionals seeking to stay at the forefront of digital transformation, this session offers a unique opportunity to understand how AI not only complements but also elevates the strategic role of internal audit in the organizations of the future.

Key Learning Takeaways

- **Understand the role of AI agents** in automating critical audit and compliance processes.
- **Identify real-world use cases** where AI has delivered measurable improvements in efficiency, accuracy, and audit coverage.
- **Explore the “human-in-the-loop” model** as an ethical and operational framework for overseeing automated decision-making.
- **Learn the technical and strategic criteria** for selecting and implementing AI agents in corporate environments.
- **Envision the future of internal audit** as a hybrid function driven by artificial intelligence and human leadership.



PORTRAIT

Gerard (Gerry) Zack is the Founder and CEO of RiskTrek LLC, a consulting firm specializing in regulatory compliance, fraud prevention, enterprise risk management, internal audit, governance, and sustainability.

From 2017 to 2024, he served as CEO of the Society of Corporate Compliance and Ethics (SCCE) and the Health Care Compliance Association (HCCA), two globally recognized organizations with over 19,000 members across more than 100 countries.

During his tenure at SCCE & HCCA, Gerry led a period of significant global expansion, strengthening the professionalization of compliance and ethics across diverse sectors such as healthcare, technology, and finance. He played a key role in the development of certification programs, international conferences, and educational resources that are now industry benchmarks. His leadership was recognized for its strategic vision, commitment to integrity, and ability to connect professional communities worldwide.

Prior to his role at SCCE, Gerry accumulated over 30 years of experience with global accounting and consulting firms, as well as his own boutique practice. He has worked in more than 25 countries, delivering services in risk management, fraud investigations, forensic audits, executive training, and compliance advisory. He also served as Chair of the Board of Regents of the Association of Certified Fraud Examiners (ACFE), where he was a faculty member for 12 years.

In addition to his professional experience, Gerry is the author of several books on fraud prevention and investigation and has contributed hundreds of articles to specialized journals on compliance, risk management, and governance.

He is a highly sought-after speaker at international conferences on GRC, Compliance, Ethics and Integrity, ERM, and Fraud Prevention. He holds a BSBA in Accounting from Shippensburg University of Pennsylvania and an MBA in Finance from Loyola University in Maryland.

“Risk Assessment in Today’s Turbulent Times”

Economic volatility, accelerated regulatory change, technological disruption, and geopolitical uncertainty have reshaped the risk landscape organizations must navigate. In this session, **Gerry Zack**, internationally recognized expert in audit, compliance, and risk management, will deliver a strategic and practical perspective on how internal audit functions can strengthen their **risk assessment processes** amid high levels of uncertainty.

Gerry will present updated approaches to identifying, prioritizing, and monitoring emerging risks, emphasizing the need for dynamic and adaptive models that keep pace with rapid change. Through real-world examples and proven tools, he will demonstrate how organizations can enhance operational resilience and foresight by adopting more agile, collaborative, and data-driven risk assessment practices.

The session will also explore the importance of integrating external factors—such as climate change, cybersecurity, digital disruption, and regulatory pressure—into traditional risk assessment frameworks. Gerry will highlight how internal audit can position itself as a strategic partner in decision-making by providing timely and comprehensive insights into critical organizational risks.

Targeted at internal auditors, risk leaders, compliance officers, and control executives, this session will offer concrete tools to strengthen the risk assessment function in increasingly complex environments. It will be a valuable opportunity to gain actionable knowledge aligned with international best practices.

Key Learning Takeaways:

- **Update risk assessment approaches** to effectively respond to volatile and rapidly evolving environments.
- **Incorporate emerging and disruptive risks** into traditional internal audit frameworks.
- **Apply practical tools and agile methodologies** to prioritize risks based on impact and likelihood.
- **Strengthen cross-functional collaboration** in the identification and monitoring of strategic risks.
- **Position internal audit as a key partner** in enterprise-wide risk management.



Ama Agyapong

PORTRAIT

Ama Agyapong, widely known as “That Inclusion Lady”, is a distinguished leader in the field of Diversity, Equity, and Inclusion (DEI), with over 15 years of experience in strategic consulting, cultural change management, and organizational development.

She currently serves as CEO of Inclusion Enterprises, a firm dedicated to transforming workplace cultures through inclusive, sustainable strategies that drive representation, retention, and employee engagement.

With a strong academic background — a Bachelor’s degree from Tuskegee University and an MBA in Global Management from Nova Southeastern University — Ama has also earned certifications as a Master Facilitator, Certified EEOC Investigator, and DEI certified specialist.

Her approach blends technical expertise with cultural sensitivity, enabling her to successfully collaborate with Fortune 500 companies, nonprofits, universities, and public institutions both in the U.S. and internationally.

Ama is recognized for her ability to design and implement talent development programs grounded in cultural competence, effective feedback, and inclusive leadership. Her work has been instrumental in fostering equitable, resilient, and values-driven work environments. She is also a frequent speaker at national and international Conferences on organizational culture, equity, and transformational leadership.

As a workplace culture expert, Ama champions a strategic vision of DEI as a catalyst for innovation, sustainability, and competitive advantage. Her leadership inspires organizations to move beyond compliance and embrace authentic transformation through DEI core values that positively impact both people and performance.

“Inclusive Leadership: Elevating Objectivity Through Inclusion”

Inclusive leadership is one of the most powerful drivers of innovation, collaboration, and trust. Yet, only 31% of employees strongly agree that their leaders foster inclusive environments. For internal auditors—whose work is grounded in objectivity, neutrality, and ethical professionalism—developing inclusive leadership capabilities is not just a cultural priority, it is a professional imperative.

Indeed, internal auditors need to cultivate inclusive leadership to strengthen their ability to remain neutral and impartial, as required by international standards, while building trust across all levels of the organization. Inclusive leadership strengthens this objectivity by equipping auditors to recognize and mitigate unconscious biases, foster equitable environments, and build trust across diverse stakeholder groups.

Directly aligned with Diversity, Equity, and Inclusion (DEI) priorities, this session leverages the Deloitte 6 C’s of Inclusive Leadership to help participants explore how implicit biases and assumptions can subtly influence decision-making, team dynamics, and audit outcomes. Through strategic exploration and case-based insights, participants will enhance their self-awareness and learn tools for leading diverse teams. This is especially critical when auditors are tasked with evaluating sensitive issues, navigating complex interpersonal dynamics, and communicating findings with clarity and fairness.

Participants will leave with actionable strategies to challenge assumptions and lead with cultural intelligence; foster high-performing, collaborative teams that leverage diverse perspectives; promote innovation through inclusive practices; and build trust and psychological safety—key conditions for ethical and effective auditing.

Key Takeaways:

- Understand the Deloitte 6 C’s framework for inclusive leadership and its impact on organizational innovation and audit integrity.
- Increase self-awareness of implicit biases and assumptions that influence professional judgment and leadership behavior.
- Learn techniques to lead diverse, high-performing teams while maintaining objectivity and neutrality.
- Apply tools to promote inclusion and equity in leadership practices, aligned with the ethical standards of internal auditing.



PORTRAIT

Luis Moya is a distinguished professional in the field of auditing and finance, with a solid academic background and extensive industry experience. He holds a Certified Public Accountant (CPA) and an MBA from Pace University in New York, an institution renowned for its excellence in accounting and business programs.

As founder of Luis Moya Consulting Group, he has led the firm for over 31 years, establishing himself as a key distributor of Diligent One. His career includes senior roles at world-renowned companies such as IBM, Mobil Oil, Price Waterhouse, and Xerox Corporation, where he served as Director of Internal Audit for Latin America, based in Stamford, Connecticut.

Throughout his career, Luis has demonstrated an exceptional ability to implement innovative audit strategies and manage high-performing teams. His leadership and experience have been instrumental in the success of numerous audit and finance initiatives in the region. He has also been a frequent speaker at international events, sharing his knowledge and experience with professionals from around the world.

Luis has also significantly contributed to the development of the auditing profession through his participation in various professional associations. His commitment to professional excellence and dedication to continuing education have made him a leading figure in the auditing field.

“Audits with Management and Analytics Technology - Next-Generation AI is Here”

In an era of digital transformation, internal auditing faces unprecedented challenges and opportunities. In this presentation, CP Luis Moya poses the question: Can We Trust Artificial Intelligence? and shows us how the role of internal auditing in the digital age remains irreplaceable. Through practical examples, he will demonstrate how AI can be a powerful tool for auditors, but will also highlight common errors that can arise and how to identify them using advanced audit platforms.

The session will explore how auditors can employ AI to perform data analysis more safely and efficiently and will include practical demonstrations of audit platforms for data analysis, enabling auditors to identify errors and anomalies more accurately. Additionally, it will discuss how AI auditing and the rest of the annual audit plan can benefit from a comprehensive and integrated internal audit management platform.

By addressing best practices for implementing management and analytics technologies in internal auditing, the speaker will share his extensive experience and knowledge on how these technologies can transform internal auditing, improving the efficiency and effectiveness of processes. Attendees will learn how to integrate these tools into their own organizations to maximize the benefits.

Key Learning Takeaways

- **AI Reliability:** Evaluate the reliability of artificial intelligence in the context of internal auditing.
- **AI Pitfalls:** Identify and analyze common AI pitfalls using audit platforms.
- **Data Analysis Security:** Implement new, secure forms of data analysis with AI.
- **Benefits of Integrated Management:** Leverage a comprehensive and integrated internal audit management platform to enhance the annual audit plan.
- **Audit Innovation:** Explore how management and analytics technology can transform internal auditing.



Jorge Rodríguez Ferreiro

PORTRAIT

Jorge Rodríguez Ferreiro is a Certified Public Accountant graduated from the Escuela Superior de Comercio y Administración (ESCA) of the Instituto Politécnico Nacional (IPN) in Mexico. He brings over **29 years of experience in the financial sector**, establishing himself as a leading figure in **Internal Audit, Internal Control, and Corporate Compliance** in the country.

He spent **12 years** as part of the Internal Audit team at **Banco Santander México**, where he served as the **Head of Internal Audit** for three years. In this role, he actively participated in the **Board of Directors**, the **Audit Committee**, and the **Comprehensive Risk Management Committee (CAIR)**, among other key governance bodies. He reported directly to the President of Banco Santander Spain, ensuring alignment between local operations and the Group's global standards.

For a decade, he led the **Internal Control Unit** at Santander as **Executive Director**, overseeing the implementation of the **Sarbanes-Oxley Act (SOX)** in Mexico and managing the design, operation, and annual certification of the **Internal Control Model**. His responsibilities included coordinating control self-assessments, responding to regulatory inquiries, following up on audit recommendations, and leading corporate projects focused on key control indicators.

Prior to his tenure at Santander, Jorge built a strong technical foundation at **PricewaterhouseCoopers (PwC)**, where he worked for **7 years**, reaching the position of **Audit Manager**. He participated in numerous complex financial, operational, and compliance audits for both national and international companies.

Currently, he serves as **Managing Partner at Nyssen Ethics**, a firm specializing in **outsourced Internal Audit services**, implementation of **Internal Control Models, Risk Management**, and **Ethical and Regulatory Compliance**.

In this role, he advises organizations across various industries on strengthening their control functions, aligning with international frameworks (COSO, ISO 31000, SOX), and adopting emerging technologies for continuous auditing.

Jorge is recognized for his strategic mindset, ability to lead multidisciplinary teams, and commitment to fostering a culture of ethics, transparency, and continuous improvement within organizations. He has been a speaker at numerous national forums, a contributor to professional development initiatives, and a mentor to new generations of internal auditors.



PORTRAIT

Louis García is a distinguished professional in the field of internal auditing, with a solid academic background and extensive experience in workflow optimization through intelligent automation. He currently serves as an Account Executive at DataSnipper, where he helps internal audit teams improve their efficiency and accuracy through advanced technological solutions.

Prior to joining DataSnipper, Louis worked at FreeWill, BlueVine, and Samsung, gaining extensive experience supporting organizations to improve their efficiency and growth. His experience at these companies has allowed him to develop a deep understanding of implementing innovative technologies and managing high-performing teams.

Louis holds a Bachelor's degree in Economics from Montclair State University, providing him with a solid foundation in financial knowledge and a client-centric approach. His passion for helping audit professionals leverage technology to save time, increase accuracy, and modernize their practices has made him a leader in his field.

Throughout his career, Louis has demonstrated an exceptional ability to identify opportunities for improvement and implement effective solutions that generate tangible results. His commitment to professional excellence and dedication to ongoing training have led him to become a frequent speaker at international events, where he shares his knowledge and experience with other industry professionals.

Jorge Rodríguez Ferreiro**Louis García**

“Internal Audit of the Future: Comprehensive Methodologies and Advanced Automation”

In an era of digital transformation, internal audit faces unprecedented challenges and opportunities. In this panel, Louis Garcia and Jorge Rodriguez Ferreiro will explore how a comprehensive methodology, combined with advanced automation capabilities, can revolutionize the internal audit function.

The speakers will discuss the activities that make Internal Audit a more comprehensive function, increasing its relevance and strategic contribution within the company. Louis Garcia will highlight workflow optimization through intelligent automation systems, while Jorge Rodriguez Ferreiro will address the implementation of comprehensive methodologies, including the identification of key risks and the validation of policy and procedure manuals.

The conference will also cover best practices for implementing management and analytics technologies in internal audit. The speakers will share their extensive experience and knowledge on how these technologies can transform internal audit, improving the efficiency and effectiveness of processes. Attendees will learn how to integrate these tools and methodologies into their own organizations to maximize the benefits.

Key Learning Takeaways

- **Workflow Optimization:** Strategies to improve efficiency and accuracy in internal auditing through intelligent automation.
- **Implementing Comprehensive Methodologies:** How to develop a comprehensive internal audit approach, including identifying key risks and validating policy and procedure manuals.
- **Data Analytics Security:** Implement new, secure forms of data analysis with AI.
- **Audit Innovation:** Explore how management technology and analytics can transform internal auditing.